

visitors guide INDIA
Rate Card
 for State Guide

Positions	wxh(cm) (bleed)	wxh (cm) (non-bleed)	Rate INR
PRIME POSITIONS			
Back Cover (Wrapper 4)	12x17	10x15.5	1,65,975
Inside Back Cover (Wrapper 3)	12x17	10x15.5	1,25,975
Inside Front Cover (Wrapper 2)	12x17	10x15.5	1,40,975
Book Mark	5x12	74,975
INSIDE PAGES			
Double Spread	24x17	20x15.5	45,975
Full Page	12x17	10x15.5	24,975
Half Page	10x7.5	14,975
Qtr Page	5x7.5	7,975
LISTINGS			
Logo Display	5x3.75	3,975
SPONSORS (2 NO.)			
Exclusive display of logo on the title cover, regular inside pages of advertisement or customized display			2,95,975
BRANDING (2 NO.)			
Exclusive display of logo, regular inside pages of advertisement			1,65,975
MAP SPONSOR			
Logo insertion on map (inner double spread), regular inside page of advertisement and branding option			1,40,975

Charges for first five pages and the last page position 25-50% extra

Cheque and Demand Draft should be drawn in favour of **Data and Expo India Pvt. Ltd.**

DATA AND EXPO INDIA PVT. LTD.

#26, AWHO Colony, Ambabari, Jaipur-302012.

E-mail: info@visitorsguideindia.com www.visitorsguideindia.com

visitors guide INDIA
Rate Card
 JAIPUR

Positions	wxh(cm) (bleed)	wxh (cm) (non-bleed)	Rate INR per edition
PRIME POSITIONS			
Back Cover (Wrapper 4)	10x21	8.5x19.5	60,975
Inside Back Cover (Wrapper 3)	10x21	8.5x19.5	40,975
Inside Front Cover (Wrapper 2)	10x21	8.5x19.5	50,975
INSIDE PAGES			
Full Page	10x21	8.5x19.5	14,975
Half Page	8.5x9.5	8,975
Panel	8.5x4.0	5,975
SPONSORS & BRANDING (2 NO.)			
Exclusive display of logo, regular inside page of advertisement and panel display			1, 25,975
MAP SPONSORS (2 NO.)			
Logo insertion on map (inside 4-fold) and			
Advertisement on the back- all the 4 fold			49,975
Advertisement on the back- double fold			28,975
Advertisement on the back- single advertisement			15,975
Frequency of publication : Quarterly - 4 editions in a year			
Release dates : January 1, April 1, July 1 and October 1			

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